

SOCOMEAC ACQUIRES A WORKING MODEL OF THE STATUE OF LIBERTY: A TRIBUTE TO FRANCO-AMERICAN RELATIONS AND ALSATIAN HERITAGE

SOCOMEAC, a family-owned company based in Alsace - France, demonstrates its commitment to culture and continued plans to strengthen its connection to the United States. At the end of 2024, SOCOMEAC acquired a precious, early model rendition of the Statue of Liberty, created by the artist Auguste Bartholdi, French sculptor and designer of the Statue of Liberty. Bartholdi gifted the model to the Laboulaye family, who commissioned the final work. After having the model in their possession for generations, the family recently decided to put the piece up for auction.

A symbol of freedom and collaboration

This acquisition marks a twofold commitment for the Industrial Group: to strengthen historic Franco-American relations while at the same time promoting the heritage of Alsace, the shared region in France where artist Auguste Bartholdi was born and the headquarters of Socomec for over a century.

The Statue of Liberty, a universal symbol of liberty and fraternity, embodies the cultural heritage of Alsace and the deep bond between France and the United States. By keeping this model in Alsace, SOCOMEAC confirms its determination to play an active part in safeguarding local heritage, while celebrating the spirit of collaboration and exchange that continues to fuel its growth across the Atlantic.



SOCOMECE: a committed player on both sides of the Atlantic

Since opening its first sales subsidiary in Boston in 2009, SOCOMECE has continued to expand in North America, consolidating its presence thanks to its know-how and the acquisition of several companies specializing in energy management and state-of-the-art equipment. The Group thus integrated Continental Control Systems in 2017, Powersmiths in 2018, and Boltswitch in 2019, affirming its commitment to strengthening its transatlantic economic relations.

The acquisition of the Statue of Liberty model, an authentic testament to Bartholdi's ingenuity, illustrates the balance between industrial development and the attachment to cultural and historical values that the company holds dear. Its official name, "Liberty Enlightening the World," is particularly significant in view of SOCOMECE's expertise.

Strengthening historical and family ties

Beyond the patrimonial aspect, this purchase resonates personally with SOCOMECE and its management. The STEYERT family, at the head of the company, also shares a common ancestor with Auguste Bartholdi, giving this investment a personal and significant dimension. This connection reinforces a mutual attachment to Bartholdi's work. It highlights the continuity between local Alsatian history, the company's growing presence, and the potential they see in the American market.

About SOCOMECE

When energy matters

Ensure the energy performance of electrical installations - When electrical power is crucial, when lighting is essential, when the process is critical.

Founded in 1922, SOCOMECE is an independent industrial group with over 4,200 experts working in 30 subsidiaries worldwide. Its business: the design, manufacture and marketing of electrical equipment.

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